MADARIAGA AS A MAN OF LETTERS

Leading Armas Specialist Also Connoisseur of European Literature.

T IS USUAL PRACTICE to study the characters of prominent individuals by means of their writings. Dr. Federico Madariaga, perhaps the foremost Spanish scholar of our time, is no exception to this rule. It would be impossible to study him properly without carefully analyzing his published works. 

Dr. Madariaga, born in 1885, is one of the most distinguished scholars of modern Europe. He is a specialist in Spanish studies and has made important contributions to the study of European literature. His works have been translated into many languages and have received widespread acclaim.

His most famous work, "Spain Real," was published in 1910. In this book, he describes the atmosphere of delicacy, sensitive poetry, and beauty in Spanish literature. He has also written extensively on European history, culture, and politics. His works have been widely praised for their clarity and depth.

Dr. Madariaga's influence extends beyond academia. He has been a vocal advocate for peace and international understanding. His writings have been instrumental in promoting the idea of European unity and cooperation.

In addition to his scholarly pursuits, Dr. Madariaga has contributed to various causes, including those related to the Spanish Civil War. His work has been influential in shaping the course of modern European history.

Dr. Madariaga's legacy is one of intellectual excellence and dedication to the cause of peace. His writings continue to inspire and inform readers around the world.
How will your office look?

Not like this, of course.

Yet, you will find in it a dozen jobs that can be done more quickly and effectively by electricity — and done so quietly, too. It’s practically unnoticed. In fact, electricity has completely revolutionized many office methods.

YOUR FATHER probably will recall the days of high winds, electrical storms, and evenings over time.

But visit a modern office. A thousand letters go out by four o’clock. A new price list to all customers in sight’s mail, without a single mistake. Two thousand telegrams written, and delivered letters come out of an ingenious machine. Another motion and they are sealed and stamped. Only electricity could get that job done.

Here’s a statistical job. The report is a thousand sheets of figures to analyze. Looks like overtime for fifty clerks. Certainly not! Answers electricity, as a bunton warm the men’s-departments and tubs.

Key cards are punched with light- ing fumg. Electric sories devote 24,000 cards an hour. Tabulators add quantities and amounts in 108 comments, and print the totals.

Go to almost any bank today. Hand in your mortgage book. Click, click, click, goes the electric book-keeping machine and back comes the book to you. Five operations performed in the broad minutes. Everybody sits down, you, the clerk, the bookkeeper.

In the office of to-morrow you will find “electric fumg” doing more work than even of-day.

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