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Disrupting the Technology Adoption Spectrum: Thinking Creatively about Faculty Technology Use

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Disrupting the Technology Adoption Spectrum:
Thinking Creatively About Faculty Technology Use

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Instructional Technologists

@ETSSC    #BlendLAC16    SMITH COLLEGE
Study: Landscape of Ed Tech at Smith College
Evolving Framework for Faculty Tech Adoption
User Stories

@ETSSC #ELI2016
innovation adoption lifecycle

- Innovators: 2.5%
- Early Adopters: 13.5%
- Early Majority: 34%
- Late Majority: 34%
- Laggards: 16%
story of the study
survey

focus groups

work with faculty

methodology
responses by division

Div I: Humanities
Div II: Social Sciences & History
Div III: Natural Sciences (& Math)
Early Adopter

Mid Adopter

Late Adopter

Innovator

Div I: Humanities

Div II: Social Sciences & History

Div III: Natural Sciences (& Math)

adoption by division
So. There you have it. We could have just stopped there. The tech spectrum works perfectly. With regard to technology adoption, Smith is perfectly average.
● Who is this professor?
● What is this class?
● Create the backstory of what’s happening here.
● Could technology enhance this experience? If yes, how?

what’s the story?
evolve the framework
unlock faculty potential
privilege pedagogy over tools
promote a model of supported risk taking
User Story: Les Années Noires

Les Années Noires: Vivre sous l’occupation, 1939-45

Discipline: French

Content: Collaborative writing, Web content
User Story: A Midsummer Holiday

Discipline: English (Victorian Medievalism)

Content: Image Annotation, Digital Crowdsourcing, Multimedia Final Project
User Story: Intensive Chinese

Discipline: East Asian Languages

Content: iPad, Explain Everything, Google Drive and Moodle
How to Contact Us.

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Logos used (under assumption of fair use): Apple iPad, Explain Everything, Final Cut Pro, Moodle, WordPress


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