As you begin planning & preparing your own instructional videos, consider the below.

I. Learning Goal:

II. Assessment Method:

III. Content (Create Outline or Script, 3-5 min)

- Self-Introduction and Intro to Topic. 2-4 sentences [15-20 seconds]
- Provide General Preview of the Topic/Desired Learning Outcome [15-20 sec.]
  - What you’ll be discussing
  - Why it is important/interesting (foundational for, fun because, etc.)
- Deliver your Lesson [2-4 min.]
  - Break into 2-3 meaningful cognitive steps when possible.
- Review/Summarize Lesson [15-20 sec.]

* Avoid language that limits video re-purposing or quickly outdates it such as dates, specific assessment methods, phrases like “this is part three of…” or “after/before you’ve ___” or giving specific course titles. All of this can be included & easily changed in your LMS or class instructions.

IV. Create/Collect Visuals

- PowerPoint, website, software, document camera, images, Wacom tablet, etc.

V. Organize & Practice Presentation

- Eye-Contact,

VI. Prep to Record

- Software (YuJa, Screenflow, Jing, Camtasia, etc.)
- Add light to your face
- Webcam and/or Mic

EXAMPLES TO GET YOU THINKING:

The Keeling Curve, Dan Hernandez, Carleton: https://vimeo.com/173634370
Direct Measurement Videos, Peter Bohacek: http://serc.carleton.edu/dmvideos/index.html
Operating a Fender PA System, Fabio, Carleton: https://vimeo.com/150725330
Close Reading of Ancient Text, Clara, Carleton: https://vimeo.com/199868023/0d5770fe36
Embed Google Drive Video in Moodle, Dann, Carleton: https://vimeo.com/199065221
Macbeth, crowhurst, via PPT: https://www.youtube.com/watch?v=QsLLsOJXVGk
Macbeth, John Lyon School, Document Camera, London: https://www.youtube.com/watch?v=ad76oNlfcN0
Learn to Speak Spanish Videos, Bueno, entonces: https://vimeo.com/user1330748
**INSTRUCTIONAL VIDEO STORYBOARD**

Planning your content, accompanying visuals, and the duration of each shot is essential for effective instructional videos.

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<tr>
<th>Shot #</th>
<th>Duration</th>
<th>Content / Script</th>
<th>Visual</th>
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