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May 19th, 10:30 AM - 11:45 AM

Collaborative, Cross-Campus Hybrid Course Development and Implementation

Sabrina Terrizzi
Moravian College, terrizzis@moravian.edu

Christopher Ruebeck
Lafayette College, ruebeckc@lafayette.edu

John L. Sullivan
Muhlenberg College, john.sullivan@gw.muhlenberg.edu

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Technology for Community Based Learning Collaboration on Two Campuses

Gary Kaskowitz[1], Chris Ruebeck[2], and Sabrina Terrizzi[1]

[1]Moravian College
[2]Lafayette College

Desired Outcomes

- Inter-institutional collaboration on
  - Community Based Learning and Research (CBLR)
  - Two-course sequence
- Develop in-class and online learning modules to share across campuses
- Facilitate inter-campus collaboration among students, where possible

Student and Faculty Collaboration Tools

- Face-to-face meetings
- Virtual meeting spaces: Skype, Zoom, Email
- Learning Management Systems: Blackboard, Moodle, and Canvas
- Google Applications: Communities and Documents
- Module Creation and Sharing
- Video Capturing of Guest Speakers for Subsequent Sharing

Google Documents and Google Communities

- Benefits:
  - Student collaboration
  - Repository of information and process
  - Include different members of the community at different points in the process
- Costs:
  - Proper initial settings are required!
  - Variety of organizational schemes suite various purposes differently

Collaboration in Google Documents

[redacted]: Can relationship mapping combined with collective impact help United Way to improve their educational program?

[redacted]: Does network mapping reduce costs and improve efficiency of communication within United Way and it's collective?

[redacted]: What are the major benefits of global and local network mapping and can one help United Way more than the other when it comes to strengthening the resources used to improve education?

[redacted]: Can relationship mapping help improve the livelihood of underprivileged children compared to the use of collective impact for United Way?

[redacted]: Has network mapping been effective for organizations similar to the United Way, if so how?

[redacted]: Why is relationship mapping a beneficial/efficient method when solving a social problem using The United Way's collective impact approach?

[redacted]: Can relationship-mapping help/improve United Way?

[redacted]: Why are social issues resolved more efficiently with network mapping?

Collaboration Continued ...

[redacted]:

How does network mapping reduce costs and improve efficiency of communication to better solve social issues being tackled by United Way and its organization?

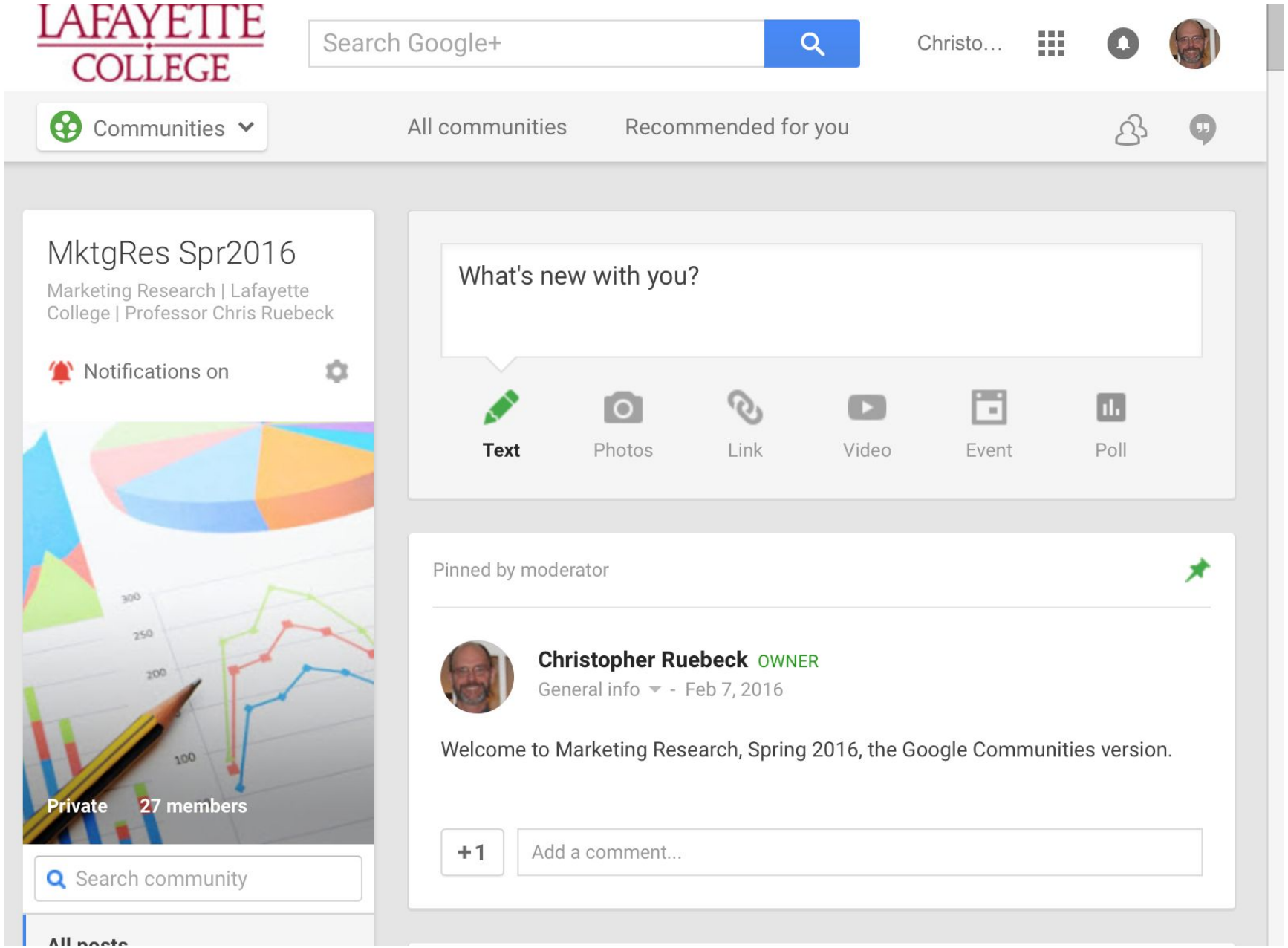
[redacted]

Will relationship mapping be a beneficial/efficient method when attempting to address community impact goals using The United Way's collective impact approach?

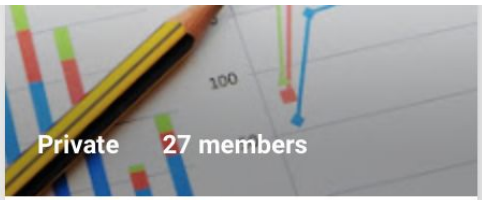
Single Question:

Will collaborative network mapping be beneficial and cost effective for United Way as the organization attempts to address community impact goals through the collective impact approach?

Google Communities



Google Communities: categories



Search community

- **All posts**
- General info
- Tartuffe Project - General
- Students - Attendance
- Faculty/Staff - Attendance
- Community - Attendance
- Students - Impact
- Faculty/Staff - Impact
- Community - Impact
- Business Community
- Social media

Welcome to Marketing Research, Spring 2016, the Google Communities version.

+1 | Add a comment...

[redacted] Faculty/Staff - Impact - Mar 1, 2016

Initial research proposal
What is special about your investigation as compared to the other groups' areas of focus?
Our investigation looks closely at the impact of plays in terms of emotional resonance, aesthetic appeal, content and other intrinsic aspects that only affect faculty specifically.
Where do you see overlap with the others?
There may be a possible overlap with the 'faculty attendance' group in terms of designing our surveys where questions especially of generic nature could be repeated e.g "What department do you belong to?" We also have our work overlapping with the 'student impact' group.

Research Purpose and objective:
The purpose of this study is to understand and analyze how productions put on by the Lafayette College's Theatre department impact faculty and staff members.

[redacted] Social media - Mar 1, 2016

Research Proposal

[redacted]

Research purpose: The goal of this resea
uncover the relationship between the use
media and theater attendance. The theat
in Lafayette College is currently seeking
attendance for their performances and th
dedicated to find the most efficient and p
to help the theater department.

Research design: The survey research wi
20 randomly selected students on campu
questions will be asked. For instance:
Determine how often the performances a
or just appear on different social media p
Facebook, twitter..)
Figure out the frequency of people brows
advertisements for theater plays.

Sample research questions:
How often do you update the news for th
department?

Sample selection: Simple random sampl

Data collection: Paper surveys.

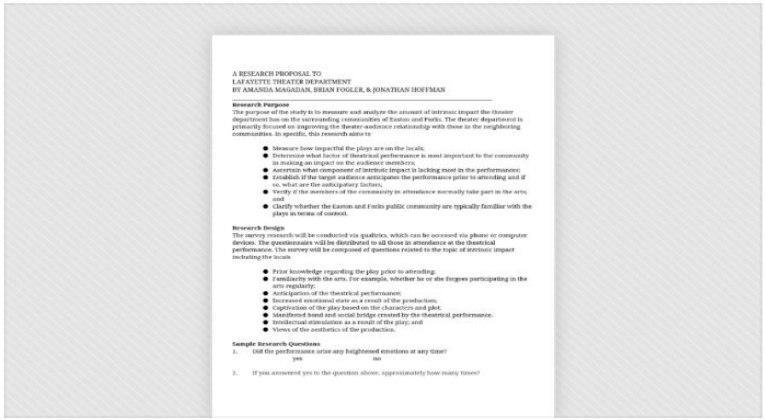
Statistical analysis: Proper analysis will b

Google Communities: links to Docs

+1 Add a comment...

[redacted]
Community - Impact - Mar 1, 2016

[redacted] and I created this google doc for our research proposal. It is more formal than you mentioned was needed, but we had finished it already.



A RESEARCH PROPOSAL TO
LAFAYETTE THEATER DEPARTMENT
BY AMANDA MAGADIAN, BRIAN FOGLER, & JONATHAN HOFFMAN

Research Purpose

The purpose of the study is to measure and analyze the amount of intrinsic impact the theater department has on the surrounding communities of Easton and Forks. The theater department is primarily focused on improving the theater-audience relationship with those in the neighboring communities. In specific, this research aims to

- Measure how impactful the plays are on the locals;
- Determine what factor of theatrical performance is most important to the community in making an impact on the audience members;
- Ascertain what component of intrinsic impact is lacking most in the performances;
- Establish if the target audience anticipates the performance prior to attending and if so, what are the anticipatory factors;
- Verify if the members of the community in attendance normally take part in the arts; and
- Clarify whether the Easton and Forks public community are typically familiar with the plays in terms of content.

Research Design

The survey research will be conducted via qualtrics, which can be accessed via phone or computer devices. The questionnaire will be distributed to all those in attendance at the theatrical performance. The survey will be composed of questions existed to the topic of intrinsic impact including the locals

- Prior knowledge regarding the play prior to attending;
- Familiarity with the arts. For example, whether he or she forgoes participating in the arts regularly;
- Anticipation of the theatrical performance;
- Increased emotional state as a result of the production;
- Captivation of the play based on the characters and plot;
- Manifested bond and social bridge created by the theatrical performance;
- Intellectual stimulation as a result of the play; and
- Views of the aesthetics of the production.

Sample Research Questions

1. Did the performance arise any heightened emotions at any time?
   yes no
2. If you answered yes to the question above, approximately how many times?

+1

[redacted]
Mar 4, 2016
This link should allow anyone with a lafayette.edu email to access our google doc. https://docs.google.com/a/lafayette.edu/document/d/1JT9kt008eV8fWlxR_muuUNOolRCjKPf

-Identify how to entice members to attend shows and also return in the future.

Research Design:

Our research and survey will extend to as many members in the communities that we are able to connect and communicate with. We plan to cover and survey areas in downtown Easton as well as Forks. We plan to survey community members as well as possibly a few shop owners. Our questions will cover numerous aspects relating mainly to attendance such as:

-Have you ever attended a show in the past?
-Determining what has drawn them to see a play in the past
-Determining what has NOT drawn them to see a play in the past
-Identifying whether there was even knowledge of Lafayette's shows being performed
-Does demographic/lifestyle play a role in whether they have attended a show

Data Collection:

We most likely will use the structured-undisguised method for collecting data. Our plan is to create a survey or questionnaire to administer to community members in person. If necessary, telephone surveys will also be conducted and collected.

Secondary Sources:

The only major secondary source we thought to potentially use is the Lafayette Theater Department. We think that using their data could help our research design in determining attendance in the past from

Screencast Module Development

- Support and scheduling is Key!
  - Be flexible and allocate more time than you think necessary
- Spent four class sessions working through various points of the project with students
- Farah Vallera led initial session and supported additional sessions
- Allowed students to choose tool:
  - iMovie and GoAnimate were most popular
- Students' learning curves were faster than mine!

Screencast Project

Outcomes and Future Work

- Shareable modules for future courses
- Advanced ability with various tools (students and faculty)
- Increased engagement among students!
    - Students really do benefit even from the smallest addition of ‘context’ and ‘relevance’
- Still developing dissemination process
- Continuing to improve synchronous collaborative opportunities across campuses